
NO LIMIT HEALTH AND EDUCATION BOARD MEETING

SATURDAY MAY 16, 2015 TIME: 10 AM
LOCATION: CENTRAL FLORIDA URBAN LEAGUE EMPOWERMENT ZONE
594 W CHURCH ST, ORLANDO, FL 32805

I. CALL TO ORDER BY: MARSHON ROBINSON- BOARD CHAIRMAN MEETING FACILITATOR: MARSHON ROBINSON- BOARD CHAIRMAN

- II. **BOARD MEMBER ROLL** *Present Members:* Pernell Bush President/CEO, Marshon Robinson- Board Chairman
Andria Giles -Treasurer, Tara Ervin Secretary, Keith Wright, VP of Programs, Franklin Cabal, Eleanor May,

Non present members: Dr. Vanessa Littleton Board Member, Robert Hampton, Stacy Raymonville

III. APPROVAL OF MINUTES

- Last Board Meeting held April 11, 2015. Motion to approve by Marshon Robinson- Board Chairman Motion Second by Andria Giles. Board meeting minutes accepted by Chairman Marshon Robinson

IV. OLD BUSINESS

- Get Fit Day- we are making process on this event, the DJ, Stage, and vendors are secured.

V. PRESIDENT'S REPORT

- a) **STAFFING-** Keith Wright has been deemed Seminole County Health Development Coordinator. Keith is associated with missions continue and will share his experience and knowledge to help grow NHLE

- Franklin Cabral has been deemed Orange County Health Development Coordinator

- b) **EVENTS-Get Fit Day** 5/30/15

- **Limitless Speed and Conditioning Program-** Starts 6/9/15- This program will be held every Saturday from 10 am-12 pm at the field across from Sanford Middle School. The cost for participants will be \$20 per month.
- **No Limit Business Academy-** 6/29/15-7/1/15 from 9am-4pm - This is a 3 day onsite college readiness experience located at Seminole State College 100 Weldon Boulevard, Sanford FL 32773. There are 25 Spaces available for this Program.

- b) **PROGRAM DEVELOPMENT-** We are moving forward in creating a metric and tracking system.

- c) **BOARD COMMITTEE DEVELOPMENT-** Pernell would like add 1-2 more members to diversify the Board.

d) **NEEDS LIST:** Money is needed for funding No Limit Health and Education events such as Flyers, Marketing, Refreshments, additional expenses.

VI. COMMITTEE REPORTS

a) **FINANCE:**

- Account balance of 4,160 as of May 16, 2015 –The cash flow report along with the monthly treasurer’s report is attached

- CPA- No Update

b) **RESOURCE DEVELOPMENT:**

- We are currently working with Heart Savor Orlando to host Free CPR Classes

- Vitas has donated a venue to NLHE to host a Award Brunch Ceremony

c) **COMMUNITY RELATIONS**-no Updates

d) **ADVOCACY**-No updates

VII. NEW BUSINESS

a) **TRACKING PROGRAMS**- Vanessa and Pernell will meet to create matrix and logic models.

b) **MARKETING STRATEGY**- Plans to strengthen our marketing strategy by integrating the NHLE webpage with Facebook, Instagram and Twitter, which will assist in getting information on events out to the public in a timely fashion.

- We will develop a QR code that links directly on the website .This code will be created on QRstuff.com.

- We will also get bandit signs and a NLHE banner made to show our presence at events.

c) **NO LIMIT BUSINESS ACADEMY**- Collaboration with Seminole State college has been successful with the development this program.

- We currently have 10 participants registered. We need 15 more to fill these spots. We have decided to expand the candidates for this program to 9th -12 graders to fill the available spaces.

- Students will receive T-shirts and Portfolio Binders

- Lunch will be provided.

d) **LIMITLESS “SPEED AND CONDITIONING”** - Keith Wright will head up this program, which starts 6/6/15.

Marketing presence was unavailable during registration which resulted in a low sign-up. However we are confident this program will be successful. We plan to have another registration prior to the event TBA. We will also accept registration on the 1st day of the program and thereafter.

- There will be a planning committee recruited for a Football Combine – we are looking o host this event at Eatonville High school, there is a daily fee of \$365 for this location.

e) **AWARD BRUNCH CEREMONY**- **Motion** to host an Award Brunch Ceremony presented by President Pernell Bush, all present board members are in favor. Motion approved by Chairmen Marshon Robinson.

In partnership with VITAS (whom has paid for this venue)

The purpose of this event is to recognize the individuals in Seminole county and surrounding areas whom have given back unselfishly in the fields of: Education, Health, and Social Development.

Date: August 29, 2015

Time: 8am-11am

Event Location: Noah Event Center, 720 Currency Circle, Lake Mary FL 32746

People: Up to 200 (at least 150)

Proposed Cost: \$30 to attend

Buffet style lunch, Drinks unlimited: mimosas sangria, nonalcoholic beverages

The proceeds will be split between 60/40 between Meals on wheels and NLHE

Award Category's:

- Global Leadership: Dr. Jett Lee
 - Lifetime Achievement: Dr. Velma Williams
 - Community Service: Janet Blanaoff
 - Humanitarian: Captain Kip Beacham
 - Trail Blazer: Jeff Goaltz
 - Honorable mention: Dr. Reddick
- f) **FUND REQUEST PROCESS: Motion:** To permit President Pernell Bush a spending limit budget of \$200 without a written request from Treasurer Andria Giles and or Chairmen Marshon Robinson. Any expenses which exceeds \$200.00 will follow the current approval process stated in the NLHE bylaws. –Motion in favor by all Present Board members- Motion approved By Chairmen Marshon Robinson
- Starting today we will implement a formal process for check request- for all out- of –pocket expenses (Attached)
- g) **GET FIT DAY PLANNING:** May 30, 2015 at Eagles Nest Park- 9 am to 1pm
- The planning and execution of this event is making progress.
 - All Equipment has been paid for: We currently have 2 generators, a bounce house, 20 tables 40 chairs, stage, and the DJ has been secured.
 - Orlando City Soccer has committed to coming out.
 - T-shirt pricing is still being researched along with 5 k runner's #'s
 - We are accepting registrations for this event through Eventbrite

VIII. UPCOMING EVENTS

3 MONTH OUTLOOK

- a) **GET FIT DAY:** May 30, 2015
 - b) **LIMITLESS "SPEED AND CONDITIONING:** Starting June 6, 2015
 - c) **NO LIMIT BUSINESS ACADEMY –** Monday June 29, 2015-Wenesday July 1, 2015
 - d) **NEXT BOARD MEETING:**
 - June 13, 2015
 - July 11, 2015
 - August 15, 2015
- ❖ All Board meetings will be held at: Time: 10 am Location: Central Florida Urban League Empowerment Zone, 594 W Church St, Orlando, FL 32805 (*unless otherwise stated by President Pernell Bush*)

IX. ADJOURNMENT

- Motion to adjourn meeting by Chairmen Marshon Robinson motion second by President Pernell Bush meeting adjourned by Chairman Marshon Robinson